



150 W. Jefferson Street, Joliet IL 60432

Media Release

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New Play Joliet Bill Boards Hit I-80!

Travelers on I -80 East and West Bound will notice either a new showcase of visitors and celebrities playing in Joliet on the city's billboard located on the east side or the Des Plaines River Bridge.

The two sided I-80 billboard continues to feature the Joliet Marketing Theme "I Played in Joliet... You Should Too!" Rebecca Barker, Media & Communications Manager for the City of Joliet explained "the 'Play Campaign has proven to successfully direct the public to the Joliet Visitors Bureau web site and 800 number" she continued "the JVB acts as a clearing house for information on the many attractions and exciting events in the community."

Motorists will see campaign partners: the Rialto Square Theatre featuring Collin Mochrie & Brad Sherwood, as well as Harrah's Joliet Hotel & Casino showcased to west bound traffic, and the Forest Preserve District of Will County and University of St Francis showcased to east bound traffic.

For more information ways to play in Joliet call 1-877-4-JOLIET, visit www.visitjoliet.org or TEXT "JOLIET" to 71297 today!

The Joliet Visitors Bureau works to promote the city of Joliet and its tourist attractions. For more information about Joliet tourism call 1-877-4-JOLIET or visit www.visitjoliet.org

The City of Joliet is the fourth largest city in the state of Illinois, located just 45 miles southwest of Chicago's Loop. Home to over 152,000 residents, in addition to thriving businesses and attractions, the City of Joliet is easily accessible by rail, auto and bus transit. A perfect place to live, work and play, Joliet is constantly striving to promote growth and diversity. For more information on Joliet visit www.visitjoliet.org or www.cityofjoliet.info or call 815.724.4000.

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