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Media Release

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August 4, 2010

**The Boys are Back in Town ... and want to party with YOU!  
VIP after-party contest for August 13, 2010 *Blues Brothers* Screening**

**WHO: ALAMO DRAFTHOUSE & LEVI'S PRESENT 2010 ROLLING  
ROADSHOW**

The Alamo Drafthouse and the Levi's® brand present the 2010 Rolling Roadshow, a nationwide tour of free outdoor 35mm screening experiences pairing everyone's favorite films with the famous locations where they were shot or set. This year, the Alamo Drafthouse and the Levi's® brand have partnered to champion some of cinema's most celebrated workers. "We Are All Workers" is the underlying theme of this year's Rolling Roadshow, which will be brought live to movie lovers throughout the hazy summer nights of August.

**WHAT: THE BLUES BROTHERS in Joliet, IL**

The hardest working men in show business. Get ready to follow John "Jake" Belushi & Dan "Elwood" Aykroyd through Chicago as they fight to save their old Catholic orphanage, dodge the Illinois Nazis, and avoid every form of the law as they put their band back together.

This comedy classic will never be equaled, and stands among the most rampaging gutbusters the world has ever seen. With performances by James Brown, Aretha Franklin and Ray Charles, you'll find it absolutely impossible to not sing and dance! So bring somebody to hold, to kiss, to miss, to squeeze and please, and join us for THE BLUES BROTHERS. And remember, they're "on a mission from God."

In remembrance of the time Jake spent in the big house, this screening will take place just outside the walls of Illinois' Joliet Prison.

**WHEN: FRIDAY, AUGUST 13, 2010 @ 8:00 PM**

