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Media Release

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City of Joliet Congratulates its Joliet Slammers On Recent Logo and Branding Honor by Ballpark Digest and Playoff Wins!

Joliet, IL – In their first year the Joliet Slammers have achieved great heights as the official baseball team of Joliet! The City of Joliet would like to congratulate its Joliet Slammers for the recent logo and branding honor by Ballpark Digest, as well as the team's recent division championship.

The logo successfully embraces the fun and festivities of the team, as well as the history and heritage of the City of Joliet. Through creative design, marketing and branding initiatives, the Joliet Slammers' new logo and brand have been embraced by the city, fans and team alike!

Joliet Slammers GM John Ditrach credited the creativity of logo designer Dan Simon with the creative team brand, stating, "We wanted something edgy but relevant to Joliet...after many meetings and discussions among ourselves and with Dan Simons, the Slammers passed the test better than any other name. Dan Simon is truly a talent, and he took it from there with the logo design."

The Joliet Slammers will begin their 2011 playoff competition tomorrow, September 7, 2011 with a 7:05PM game against the Lake Erie Crushers. Tickets and information are available at www.jolietsslammers.com

The City of Joliet Mayor Tom Giarrante and City Council proudly congratulates the Joliet Slammers for their success.

The City of Joliet is the fourth largest city in the state of Illinois, located just 45 miles southwest of Chicago's Loop. Home to over 147,000 residents, in addition to thriving businesses and attractions, the City of Joliet is easily accessible by rail, auto and bus transit. A perfect place to live, work and play, Joliet is constantly striving to promote growth and diversity. For more information on Joliet visit www.visitjoliet.org or call 815.724.4000.

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