

RMP Opportunity Gap - Retail Stores

E WASHINGTON ST AND S BRIGGS ST, JOLIET, IL, 0.00 - 1.00 Miles, Total

| Retail Stores | Demand (Consumer Expenditures) | Supply (Retail Sales) | Opportunity Gap/(Surplus) |
|---|--------------------------------------|--------------------------|------------------------------|
| Total Retail Sales Incl. Eating and Drinking Places | 124,535,253 | 34,782,289 | 89,752,964 |
| Motor Vehicle and Parts Dealers-441 | 24,903,170 | 3,878,289 | 21,024,881 |
| Automotive Dealers-4411 | 21,235,688 | 2,923,299 | 18,312,389 |
| Other Motor Vehicle Dealers-4412 | 1,600,813 | 269,967 | 1,330,846 |
| Automotive Parts/Accsrs, Tire Stores-4413 | 2,066,669 | 685,023 | 1,381,646 |
| Furniture and Home Furnishings Stores-442 | 2,896,513 | 1,370,767 | 1,525,746 |
| Furniture Stores-4421 | 1,560,733 | 1,140,950 | 419,783 |
| Home Furnishing Stores-4422 | 1,335,780 | 229,817 | 1,105,963 |
| Electronics and Appliance Stores-443 | 2,770,851 | 2,661,325 | 109,526 |
| Appliances, TVs, Electronics Stores-44311 | 2,156,785 | 2,627,587 | (470,802) |
| Household Appliances Stores-443111 | 508,007 | 2,537,399 | (2,029,392) |
| Radio, Television, Electronics Stores-443112 | 1,648,778 | 90,189 | 1,558,589 |
| Computer and Software Stores-44312 | 507,422 | 33,738 | 473,684 |
| Camera and Photographic Equipment Stores-44313 | 106,644 | | 106,644 |
| Building Material, Garden Equip Stores -444 | 13,558,811 | 7,101,589 | 6,457,222 |
| Building Material and Supply Dealers-4441 | 12,322,532 | 5,743,658 | 6,578,874 |
| Home Centers-44411 | 4,810,746 | 2,944,424 | 1,866,322 |
| Paint and Wallpaper Stores-44412 | 285,729 | 117,170 | 168,559 |
| Hardware Stores-44413 | 964,622 | | 964,622 |
| Other Building Materials Dealers-44419 | 6,261,435 | 2,682,064 | 3,579,371 |
| Building Materials, Lumberyards-444191 | 2,075,572 | 914,614 | 1,160,958 |
| Lawn, Garden Equipment, Supplies Stores-4442 | 1,236,279 | 1,357,930 | (121,651) |
| Outdoor Power Equipment Stores-44421 | 185,104 | 766,466 | (581,362) |
| Nursery and Garden Centers-44422 | 1,051,176 | 591,464 | 459,712 |
| Food and Beverage Stores-445 | 15,750,133 | 6,429,344 | 9,320,789 |
| Grocery Stores-4451 | 14,290,864 | 3,415,270 | 10,875,594 |
| Supermarkets, Grocery (Ex Conv.) Stores-44511 | 13,546,136 | 2,164,670 | 11,381,466 |
| Convenience Stores-44512 | 744,728 | 1,250,600 | (505,872) |
| Specialty Food Stores-4452 | 491,006 | | 491,006 |
| Beer, Wine and Liquor Stores-4453 | 968,262 | 3,014,074 | (2,045,812) |
| Health and Personal Care Stores-446 | 6,067,680 | 2,173,411 | 3,894,269 |
| Pharmacies and Drug Stores-44611 | 5,212,458 | 2,136,447 | 3,076,011 |
| Cosmetics, Beauty Supplies, Perfume Stores-44612 | 215,832 | | 215,832 |
| Optical Goods Stores-44613 | 246,777 | | 246,777 |
| Other Health and Personal Care Stores-44619 | 392,613 | 36,964 | 355,649 |

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|---|------------|-----------|------------|
| Gasoline Stations-447 | 13,824,791 | 6,036,504 | 7,788,287 |
| Gasoline Stations With Conv. Stores-44711 | 10,448,368 | 5,962,811 | 4,485,557 |
| Other Gasoline Stations-44719 | 3,376,423 | 73,693 | 3,302,730 |
| Clothing and Clothing Accessories Stores-448 | 5,516,327 | 100,187 | 5,416,140 |
| Clothing Stores-4481 | 4,065,692 | 28,245 | 4,037,447 |
| Men's Clothing Stores-44811 | 269,356 | | 269,356 |
| Women's Clothing Stores-44812 | 974,844 | 28,245 | 946,599 |
| Children, Infants Clothing Stores-44813 | 289,590 | | 289,590 |
| Family Clothing Stores-44814 | 2,184,961 | | 2,184,961 |
| Clothing Accessories Stores-44815 | 82,576 | | 82,576 |
| Other Clothing Stores-44819 | 264,364 | | 264,364 |
| Shoe Stores-4482 | 830,544 | | 830,544 |
| Jewelry, Luggage, Leather Goods Stores-4483 | 620,091 | 71,942 | 548,149 |
| Jewelry Stores-44831 | 567,814 | 71,942 | 495,872 |
| Luggage and Leather Goods Stores-44832 | 52,278 | | 52,278 |
| Sporting Goods, Hobby, Book, Music Stores-451 | 1,990,756 | 55,414 | 1,935,342 |
| Sporting Goods, Hobby, Musical Inst Stores-4511 | 1,402,454 | | 1,402,454 |
| Sporting Goods Stores-45111 | 645,965 | | 645,965 |
| Hobby, Toys and Games Stores-45112 | 481,016 | | 481,016 |
| Sew/Needlework/Piece Goods Stores-45113 | 121,174 | | 121,174 |
| Musical Instrument and Supplies Stores-45114 | 154,299 | | 154,299 |
| Book, Periodical and Music Stores-4512 | 588,302 | 55,414 | 532,888 |
| Book Stores and News Dealers-45121 | 350,659 | 55,414 | 295,245 |
| Book Stores-451211 | 324,004 | 3,099 | 320,905 |
| News Dealers and Newsstands-451212 | 26,655 | 52,315 | (25,660) |
| Prerecorded Tapes, CDs, Record Stores-45122 | 237,643 | | 237,643 |
| General Merchandise Stores-452 | 15,161,480 | 1,591,694 | 13,569,786 |
| Department Stores Excl Leased Depts-4521 | 6,896,631 | | 6,896,631 |
| Other General Merchandise Stores-4529 | 8,264,848 | 1,591,694 | 6,673,154 |
| Warehouse Clubs and Super Stores-45291 | 7,179,602 | | 7,179,602 |
| All Other General Merchandise Stores-45299 | 1,085,246 | 1,591,694 | (506,448) |
| Miscellaneous Store Retailers-453 | 2,972,127 | 170,319 | 2,801,808 |
| Florists-4531 | 213,162 | 9,701 | 203,461 |
| Office Supplies, Stationery, Gift Stores-4532 | 1,139,674 | 29,378 | 1,110,296 |
| Office Supplies and Stationery Stores-45321 | 637,067 | | 637,067 |
| Gift, Novelty and Souvenir Stores-45322 | 502,607 | 29,378 | 473,229 |
| Used Merchandise Stores-4533 | 245,730 | 27,077 | 218,653 |
| Other Miscellaneous Store Retailers-4539 | 1,373,561 | 104,163 | 1,269,398 |
| Non-Store Retailers-454 | 7,082,224 | 371,691 | 6,710,533 |
| Electronic Shopping, Mail-Order Houses-4541 | 4,742,091 | | 4,742,091 |
| Vending Machine Operators-4542 | 345,642 | | 345,642 |
| Direct Selling Establishments-4543 | 1,994,492 | 371,691 | 1,622,801 |
| Foodservice and Drinking Places-722 | 12,040,389 | 2,841,755 | 9,198,634 |
| Full-Service Restaurants-7221 | 5,395,019 | 1,630,186 | 3,764,833 |
| Limited-Service Eating Places-7222 | 5,143,115 | 907,254 | 4,235,861 |

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|---|------------|-----------|------------|
| Special Foodservices-7223 | 1,020,842 | 63,034 | 957,808 |
| Drinking Places -Alcoholic Beverages-7224 | 481,413 | 241,281 | 240,132 |
| GAFO * | 29,475,601 | 5,808,766 | 23,666,835 |
| General Merchandise Stores-452 | 15,161,480 | 1,591,694 | 13,569,786 |
| Clothing and Clothing Accessories Stores-448 | 5,516,327 | 100,187 | 5,416,140 |
| Furniture and Home Furnishings Stores-442 | 2,896,513 | 1,370,767 | 1,525,746 |
| Electronics and Appliance Stores-443 | 2,770,851 | 2,661,325 | 109,526 |
| Sporting Goods, Hobby, Book, Music Stores-451 | 1,990,756 | 55,414 | 1,935,342 |
| Office Supplies, Stationery, Gift Stores-4532 | 1,139,674 | 29,378 | 1,110,296 |

RMP Opportunity Gap - Retail Stores

E WASHINGTON ST AND S BRIGGS ST, JOLIET, IL, 0.00 - 3.00 Miles, Total

| Retail Stores | Demand (Consumer Expenditures) | Supply (Retail Sales) | Opportunity Gap/Surplus |
|---|--------------------------------------|--------------------------|----------------------------|
| Total Retail Sales Incl. Eating and Drinking Places | 797,379,286 | 391,119,153 | 406,260,133 |
| Motor Vehicle and Parts Dealers-441 | 161,017,702 | 60,571,500 | 100,446,202 |
| Automotive Dealers-4411 | 137,301,956 | 45,039,440 | 92,262,516 |
| Other Motor Vehicle Dealers-4412 | 10,501,865 | 4,847,177 | 5,654,688 |
| Automotive Parts/Accsrs, Tire Stores-4413 | 13,213,881 | 10,684,883 | 2,528,998 |
| Furniture and Home Furnishings Stores-442 | 18,602,709 | 10,721,076 | 7,881,633 |
| Furniture Stores-4421 | 10,165,158 | 6,352,265 | 3,812,893 |
| Home Furnishing Stores-4422 | 8,437,550 | 4,368,810 | 4,068,740 |
| Electronics and Appliance Stores-443 | 18,190,031 | 11,788,679 | 6,401,352 |
| Appliances, TVs, Electronics Stores-44311 | 14,063,212 | 10,757,746 | 3,305,466 |
| Household Appliances Stores-443111 | 3,172,776 | 3,785,474 | (612,698) |
| Radio, Television, Electronics Stores-443112 | 10,890,436 | 6,972,272 | 3,918,164 |
| Computer and Software Stores-44312 | 3,408,350 | 1,030,934 | 2,377,416 |
| Camera and Photographic Equipment Stores-44313 | 718,468 | | 718,468 |
| Building Material, Garden Equip Stores -444 | 80,010,701 | 66,754,544 | 13,256,157 |
| Building Material and Supply Dealers-4441 | 72,407,098 | 56,947,662 | 15,459,436 |
| Home Centers-44411 | 28,562,254 | 3,318,011 | 25,244,243 |
| Paint and Wallpaper Stores-44412 | 1,761,281 | 1,986,120 | (224,839) |
| Hardware Stores-44413 | 5,833,305 | 3,406,854 | 2,426,451 |
| Other Building Materials Dealers-44419 | 36,250,257 | 48,236,677 | (11,986,420) |
| Building Materials, Lumberyards-444191 | 12,167,972 | 16,449,249 | (4,281,277) |
| Lawn, Garden Equipment, Supplies Stores-4442 | 7,603,603 | 9,806,882 | (2,203,279) |
| Outdoor Power Equipment Stores-44421 | 1,096,963 | 1,030,036 | 66,927 |
| Nursery and Garden Centers-44422 | 6,506,640 | 8,776,846 | (2,270,206) |

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| Food and Beverage Stores-445 | 101,630,880 | 47,292,692 | 54,338,188 |
| Grocery Stores-4451 | 92,328,385 | 34,053,367 | 58,275,018 |
| Supermarkets, Grocery (Ex Conv.) Stores-44511 | 87,718,327 | 31,404,214 | 56,314,113 |
| Convenience Stores-44512 | 4,610,059 | 2,649,153 | 1,960,906 |
| Specialty Food Stores-4452 | 3,232,632 | 1,398,475 | 1,834,157 |
| Beer, Wine and Liquor Stores-4453 | 6,069,863 | 11,840,850 | (5,770,987) |
| Health and Personal Care Stores-446 | 38,992,247 | 8,948,172 | 30,044,075 |
| Pharmacies and Drug Stores-44611 | 33,413,313 | 8,373,473 | 25,039,840 |
| Cosmetics, Beauty Supplies, Perfume Stores-44612 | 1,390,551 | 212,332 | 1,178,219 |
| Optical Goods Stores-44613 | 1,654,020 | | 1,654,020 |
| Other Health and Personal Care Stores-44619 | 2,534,362 | 362,366 | 2,171,996 |
| Gasoline Stations-447 | 86,848,472 | 46,784,779 | 40,063,693 |
| Gasoline Stations With Conv. Stores-44711 | 65,436,233 | 42,651,155 | 22,785,078 |
| Other Gasoline Stations-44719 | 21,412,239 | 4,133,625 | 17,278,614 |
| Clothing and Clothing Accessories Stores-448 | 38,998,572 | 5,285,389 | 33,713,183 |
| Clothing Stores-4481 | 28,788,421 | 2,030,194 | 26,758,227 |
| Men's Clothing Stores-44811 | 1,836,404 | 220,760 | 1,615,644 |
| Women's Clothing Stores-44812 | 7,145,377 | 1,392,591 | 5,752,786 |
| Children, Infants Clothing Stores-44813 | 2,020,982 | | 2,020,982 |
| Family Clothing Stores-44814 | 15,302,853 | 296,019 | 15,006,834 |
| Clothing Accessories Stores-44815 | 592,183 | 52,457 | 539,726 |
| Other Clothing Stores-44819 | 1,890,622 | 68,367 | 1,822,255 |
| Shoe Stores-4482 | 5,832,573 | 1,033,420 | 4,799,153 |
| Jewelry, Luggage, Leather Goods Stores-4483 | 4,377,578 | 2,221,775 | 2,155,803 |
| Jewelry Stores-44831 | 4,021,480 | 2,221,775 | 1,799,705 |
| Luggage and Leather Goods Stores-44832 | 356,098 | | 356,098 |
| Sporting Goods, Hobby, Book, Music Stores-451 | 13,373,858 | 6,908,978 | 6,464,880 |
| Sporting Goods, Hobby, Musical Inst Stores-4511 | 9,328,282 | 4,322,043 | 5,006,239 |
| Sporting Goods Stores-45111 | 4,448,603 | 1,652,329 | 2,796,274 |
| Hobby, Toys and Games Stores-45112 | 3,097,930 | 2,090,223 | 1,007,707 |
| Sew/Needlework/Piece Goods Stores-45113 | 746,319 | | 746,319 |
| Musical Instrument and Supplies Stores-45114 | 1,035,430 | 579,492 | 455,938 |
| Book, Periodical and Music Stores-4512 | 4,045,576 | 2,586,935 | 1,458,641 |
| Book Stores and News Dealers-45121 | 2,475,758 | 1,883,784 | 591,974 |
| Book Stores-451211 | 2,311,137 | 1,548,488 | 762,649 |
| News Dealers and Newsstands-451212 | 164,620 | 335,296 | (170,676) |
| Prerecorded Tapes, CDs, Record Stores-45122 | 1,569,819 | 703,151 | 866,668 |
| General Merchandise Stores-452 | 99,966,034 | 32,055,861 | 67,910,173 |
| Department Stores Excl Leased Depts-4521 | 46,306,232 | 16,278,138 | 30,028,094 |
| Other General Merchandise Stores-4529 | 53,659,802 | 15,777,723 | 37,882,079 |
| Warehouse Clubs and Super Stores-45291 | 46,622,840 | | 46,622,840 |
| All Other General Merchandise Stores-45299 | 7,036,962 | 15,777,723 | (8,740,761) |
| Miscellaneous Store Retailers-453 | 18,271,117 | 4,802,209 | 13,468,908 |
| Florists-4531 | 1,345,918 | 322,724 | 1,023,194 |

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|---|-------------|------------|--------------|
| Office Supplies, Stationery, Gift Stores-4532 | 6,902,754 | 2,308,075 | 4,594,679 |
| Office Supplies and Stationery Stores-45321 | 3,846,334 | | 3,846,334 |
| Gift, Novelty and Souvenir Stores-45322 | 3,056,421 | 2,308,075 | 748,346 |
| Used Merchandise Stores-4533 | 1,607,947 | 367,325 | 1,240,622 |
| Other Miscellaneous Store Retailers-4539 | 8,414,498 | 1,804,085 | 6,610,413 |
| Non-Store Retailers-454 | 45,894,915 | 45,538,130 | 356,785 |
| Electronic Shopping, Mail-Order Houses-4541 | 31,370,490 | 1,408,096 | 29,962,394 |
| Vending Machine Operators-4542 | 2,221,695 | | 2,221,695 |
| Direct Selling Establishments-4543 | 12,302,730 | 44,130,034 | (31,827,304) |
| | | | |
| Foodservice and Drinking Places-722 | 75,582,049 | 43,667,142 | 31,914,907 |
| Full-Service Restaurants-7221 | 33,821,041 | 13,205,162 | 20,615,879 |
| Limited-Service Eating Places-7222 | 32,374,199 | 25,946,486 | 6,427,713 |
| Special Foodservices-7223 | 6,433,346 | 2,300,322 | 4,133,024 |
| Drinking Places -Alcoholic Beverages-7224 | 2,953,463 | 2,215,173 | 738,290 |
| | | | |
| GAFO * | 196,033,958 | 69,068,058 | 126,965,900 |
| General Merchandise Stores-452 | 99,966,034 | 32,055,861 | 67,910,173 |
| Clothing and Clothing Accessories Stores-448 | 38,998,572 | 5,285,389 | 33,713,183 |
| Furniture and Home Furnishings Stores-442 | 18,602,709 | 10,721,076 | 7,881,633 |
| Electronics and Appliance Stores-443 | 18,190,031 | 11,788,679 | 6,401,352 |
| Sporting Goods, Hobby, Book, Music Stores-451 | 13,373,858 | 6,908,978 | 6,464,880 |
| Office Supplies, Stationery, Gift Stores-4532 | 6,902,754 | 2,308,075 | 4,594,679 |

RMP Opportunity Gap - Retail Stores

E WASHINGTON ST AND S BRIGGS ST, JOLIET, IL, 0.00 - 5.00 Miles, Total

| Retail Stores | Demand (Consumer Expenditures) | Supply (Retail Sales) | Opportunity Gap/Surplus |
|---|---|----------------------------------|------------------------------------|
| Total Retail Sales Incl. Eating and Drinking Places | 2,157,854,382 | 1,503,908,076 | 653,946,306 |
| | | | |
| Motor Vehicle and Parts Dealers-441 | 429,985,739 | 357,073,827 | 72,911,912 |
| Automotive Dealers-4411 | 365,476,981 | 284,034,822 | 81,442,159 |
| Other Motor Vehicle Dealers-4412 | 28,998,859 | 46,288,810 | (17,289,951) |
| Automotive Parts/Accsrs, Tire Stores-4413 | 35,509,898 | 26,750,195 | 8,759,703 |
| | | | |
| Furniture and Home Furnishings Stores-442 | 54,606,181 | 30,719,378 | 23,886,803 |
| Furniture Stores-4421 | 29,170,025 | 9,298,548 | 19,871,477 |
| Home Furnishing Stores-4422 | 25,436,156 | 21,420,831 | 4,015,325 |
| | | | |
| Electronics and Appliance Stores-443 | 50,103,186 | 57,208,461 | (7,105,275) |
| Appliances, TVs, Electronics Stores-44311 | 38,439,920 | 54,623,146 | (16,183,226) |
| Household Appliances Stores-443111 | 8,963,408 | 14,622,999 | (5,659,591) |
| Radio, Television, Electronics Stores-443112 | 29,476,512 | 40,000,147 | (10,523,635) |
| Computer and Software Stores-44312 | 9,629,987 | 2,585,315 | 7,044,672 |

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|--|-------------|-------------|--------------|
| Camera and Photographic Equipment Stores-44313 | 2,033,279 | | 2,033,279 |
| Building Material, Garden Equip Stores -444 | 238,611,417 | 186,711,547 | 51,899,870 |
| Building Material and Supply Dealers-4441 | 216,543,910 | 167,682,064 | 48,861,846 |
| Home Centers-44411 | 85,161,924 | 10,541,076 | 74,620,848 |
| Paint and Wallpaper Stores-44412 | 5,355,582 | 5,032,938 | 322,644 |
| Hardware Stores-44413 | 16,927,644 | 11,781,864 | 5,145,780 |
| Other Building Materials Dealers-44419 | 109,098,760 | 140,326,186 | (31,227,426) |
| Building Materials, Lumberyards-444191 | 37,274,330 | 47,852,794 | (10,578,464) |
| Lawn, Garden Equipment, Supplies Stores-4442 | 22,067,506 | 19,029,483 | 3,038,023 |
| Outdoor Power Equipment Stores-44421 | 3,242,067 | 2,005,723 | 1,236,344 |
| Nursery and Garden Centers-44422 | 18,825,440 | 17,023,760 | 1,801,680 |
| Food and Beverage Stores-445 | 258,328,763 | 237,931,190 | 20,397,573 |
| Grocery Stores-4451 | 234,024,166 | 210,011,977 | 24,012,189 |
| Supermarkets, Grocery (Ex Conv.) Stores-44511 | 221,931,713 | 200,607,659 | 21,324,054 |
| Convenience Stores-44512 | 12,092,453 | 9,404,318 | 2,688,135 |
| Specialty Food Stores-4452 | 7,962,652 | 4,950,790 | 3,011,862 |
| Beer, Wine and Liquor Stores-4453 | 16,341,945 | 22,968,424 | (6,626,479) |
| Health and Personal Care Stores-446 | 104,372,107 | 88,190,920 | 16,181,187 |
| Pharmacies and Drug Stores-44611 | 89,439,698 | 85,424,560 | 4,015,138 |
| Cosmetics, Beauty Supplies, Perfume Stores-44612 | 3,723,951 | 507,662 | 3,216,289 |
| Optical Goods Stores-44613 | 4,509,120 | 451,085 | 4,058,035 |
| Other Health and Personal Care Stores-44619 | 6,699,337 | 1,807,613 | 4,891,724 |
| Gasoline Stations-447 | 230,229,318 | 129,171,638 | 101,057,680 |
| Gasoline Stations With Conv. Stores-44711 | 173,355,371 | 116,432,578 | 56,922,793 |
| Other Gasoline Stations-44719 | 56,873,948 | 12,739,061 | 44,134,887 |
| Clothing and Clothing Accessories Stores-448 | 101,004,399 | 13,542,095 | 87,462,304 |
| Clothing Stores-4481 | 73,366,835 | 6,588,169 | 66,778,666 |
| Men's Clothing Stores-44811 | 4,709,292 | 514,100 | 4,195,192 |
| Women's Clothing Stores-44812 | 18,352,148 | 3,102,223 | 15,249,925 |
| Children, Infants Clothing Stores-44813 | 4,618,769 | | 4,618,769 |
| Family Clothing Stores-44814 | 39,196,588 | 1,394,266 | 37,802,322 |
| Clothing Accessories Stores-44815 | 1,648,404 | 166,615 | 1,481,789 |
| Other Clothing Stores-44819 | 4,841,634 | 1,410,965 | 3,430,669 |
| Shoe Stores-4482 | 14,061,623 | 2,319,899 | 11,741,724 |
| Jewelry, Luggage, Leather Goods Stores-4483 | 13,575,941 | 4,634,027 | 8,941,914 |
| Jewelry Stores-44831 | 12,508,635 | 4,634,027 | 7,874,608 |
| Luggage and Leather Goods Stores-44832 | 1,067,307 | | 1,067,307 |
| Sporting Goods, Hobby, Book, Music Stores-451 | 37,209,801 | 26,327,310 | 10,882,491 |
| Sporting Goods, Hobby, Musical Inst Stores-4511 | 25,737,073 | 21,072,788 | 4,664,285 |
| Sporting Goods Stores-45111 | 12,262,649 | 5,930,187 | 6,332,462 |
| Hobby, Toys and Games Stores-45112 | 8,596,858 | 13,047,347 | (4,450,489) |
| Sew/Needlework/Piece Goods Stores-45113 | 2,159,774 | 1,069,793 | 1,089,981 |
| Musical Instrument and Supplies Stores-45114 | 2,717,793 | 1,025,461 | 1,692,332 |
| Book, Periodical and Music Stores-4512 | 11,472,727 | 5,254,523 | 6,218,204 |
| Book Stores and News Dealers-45121 | 7,302,508 | 4,551,372 | 2,751,136 |

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|---|-------------|-------------|--------------|
| Book Stores-451211 | 6,825,811 | 3,775,722 | 3,050,089 |
| News Dealers and Newsstands-451212 | 476,697 | 775,649 | (298,952) |
| Prerecorded Tapes, CDs, Record Stores-45122 | 4,170,220 | 703,151 | 3,467,069 |
| General Merchandise Stores-452 | 263,415,491 | 160,580,187 | 102,835,304 |
| Department Stores Excl Leased Depts-4521 | 122,802,736 | 135,744,459 | (12,941,723) |
| Other General Merchandise Stores-4529 | 140,612,755 | 24,835,727 | 115,777,028 |
| Warehouse Clubs and Super Stores-45291 | 121,167,907 | | 121,167,907 |
| All Other General Merchandise Stores-45299 | 19,444,848 | 24,835,727 | (5,390,879) |
| Miscellaneous Store Retailers-453 | 53,758,467 | 14,866,720 | 38,891,747 |
| Florists-4531 | 3,967,825 | 1,506,856 | 2,460,969 |
| Office Supplies, Stationery, Gift Stores-4532 | 21,192,817 | 3,907,229 | 17,285,588 |
| Office Supplies and Stationery Stores-45321 | 11,866,919 | 160,825 | 11,706,094 |
| Gift, Novelty and Souvenir Stores-45322 | 9,325,898 | 3,746,404 | 5,579,494 |
| Used Merchandise Stores-4533 | 4,563,670 | 1,780,695 | 2,782,975 |
| Other Miscellaneous Store Retailers-4539 | 24,034,155 | 7,671,940 | 16,362,215 |
| Non-Store Retailers-454 | 126,824,254 | 60,886,190 | 65,938,064 |
| Electronic Shopping, Mail-Order Houses-4541 | 87,411,762 | 2,032,618 | 85,379,144 |
| Vending Machine Operators-4542 | 5,662,865 | 1,857,193 | 3,805,672 |
| Direct Selling Establishments-4543 | 33,749,627 | 56,996,380 | (23,246,753) |
| Foodservice and Drinking Places-722 | 209,405,259 | 140,698,613 | 68,706,646 |
| Full-Service Restaurants-7221 | 94,128,921 | 50,416,941 | 43,711,980 |
| Limited-Service Eating Places-7222 | 88,722,293 | 69,536,941 | 19,185,352 |
| Special Foodservices-7223 | 17,656,002 | 13,597,172 | 4,058,830 |
| Drinking Places -Alcoholic Beverages-7224 | 8,898,043 | 7,147,560 | 1,750,483 |
| GAFO * | 527,531,874 | 292,284,659 | 235,247,215 |
| General Merchandise Stores-452 | 263,415,491 | 160,580,187 | 102,835,304 |
| Clothing and Clothing Accessories Stores-448 | 101,004,399 | 13,542,095 | 87,462,304 |
| Furniture and Home Furnishings Stores-442 | 54,606,181 | 30,719,378 | 23,886,803 |
| Electronics and Appliance Stores-443 | 50,103,186 | 57,208,461 | (7,105,275) |
| Sporting Goods, Hobby, Book, Music Stores-451 | 37,209,801 | 26,327,310 | 10,882,491 |
| Office Supplies, Stationery, Gift Stores-4532 | 21,192,817 | 3,907,229 | 17,285,588 |

GAFO (General merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.

Claritas' RMP data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure Survey (CE Survey), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census of Retail Trade (CRT), which is made available by the U.S. Census.

The difference between demand and supply represents the opportunity gap or surplus available for each retail outlet in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus) for that retail outlet. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.

D-3. Household Demographics

Households by Income- Planning Area of Joliet

| | 1990 Census | Percent of Total | 2000 Census | Percent of Total | 2006 Estimate | Percent of Total | 2011 Projection | Percent of Total | Percent Change | |
|-----------------------|-------------|------------------|-------------|------------------|---------------|------------------|-----------------|------------------|----------------|--------------|
| | | | | | | | | | 1990 to 2000 | 2006 to 2011 |
| \$0 - \$15,000 | 6,161 | 27.1% | 3,880 | 16.6% | 3,824 | 14.3% | 3,757 | 13.2% | -37.0% | -1.8% |
| \$15,000 - \$24,999 | 3,916 | 17.3% | 2,949 | 12.6% | 2,970 | 11.1% | 2,940 | 10.3% | -24.7% | -1.0% |
| \$25,000 - \$34,999 | 3,309 | 14.6% | 3,477 | 14.9% | 3,198 | 12.0% | 3,178 | 11.1% | 5.1% | -0.6% |
| \$35,000 - \$49,999 | 4,730 | 20.8% | 4,120 | 17.6% | 4,552 | 17.1% | 4,438 | 15.6% | -12.9% | -2.5% |
| \$50,000 - \$74,999 | 3,466 | 15.3% | 4,800 | 20.5% | 5,580 | 20.9% | 5,743 | 20.1% | 38.5% | 2.9% |
| \$75,000 - \$99,999 | 900 | 4.0% | 2,295 | 9.8% | 3,204 | 12.0% | 3,826 | 13.4% | 155.0% | 19.4% |
| \$100,000 - \$149,999 | 186 | 0.8% | 1,364 | 5.8% | 2,455 | 9.2% | 3,225 | 11.3% | 633.3% | 31.4% |
| \$150,000 + | 34 | 0.2% | 477 | 2.0% | 915 | 3.4% | 1,399 | 4.9% | 1,302.9% | 52.9% |
| Average Hhld. Income | \$32,331 | | \$48,273 | | \$53,959 | | \$57,335 | | 49.3% | 6.3% |
| Median Hhld. Income | \$29,396 | | \$40,200 | | \$45,485 | | \$49,782 | | 36.8% | 9.4% |
| Per Capita Income | \$11,242 | | \$15,787 | | \$18,524 | | \$19,098 | | 40.4% | 3.1% |

Household Demographics

| | 2006 Estimate | 2011 Projection | % Change 2006-2011 |
|--------------------------|---------------|-----------------|--------------------|
| Total Households | 34,397 | 37,392 | 8.7% |
| Average Household Income | \$57,469.00 | \$61,282.00 | 6.6% |
| Median Household Income | \$50,598.00 | \$55,629.00 | 9.9% |

Consumer Expenditures (Ave Hhld. Exp)

| | 2006 Estimate | 2011 Projection | % Change 2006-2011 |
|------------------------------|---------------|-----------------|--------------------|
| Total Household Expenditure | \$47,889.46 | \$49,639.12 | 3.7% |
| Total Non-Retail Expenditure | \$26,848.81 | \$27,862.48 | 3.8% |
| Total Retail Expenditure | \$21,040.65 | \$21,776.64 | 3.5% |

| Census Tract | Average Household Income | Average Household Expenditure | % of Income Expended |
|--------------|--------------------------|-------------------------------|----------------------|
| 881103 | \$79,176 | \$60,219 | 76.1% |
| 881104 | \$74,619 | \$57,566 | 77.1% |
| 881200 | \$48,038 | \$42,605 | 88.7% |
| 881300 | \$42,170 | \$39,154 | 92.8% |
| 881400 | \$53,888 | \$45,981 | 85.3% |
| 881800 | \$49,805 | \$43,639 | 87.6% |
| 881900 | \$39,803 | \$37,708 | 94.7% |

| | | | |
|--------|----------|----------|-------|
| 882000 | \$35,096 | \$34,972 | 99.6% |
| 882100 | \$40,789 | \$38,356 | 94.0% |
| 882200 | \$46,665 | \$41,744 | 89.5% |
| 882300 | \$48,531 | \$42,895 | 88.4% |
| 882400 | \$57,451 | \$47,954 | 83.5% |
| 882500 | \$41,396 | \$38,566 | 93.2% |
| 882600 | \$55,977 | \$47,114 | 84.2% |
| 882700 | \$61,380 | \$50,095 | 81.6% |
| 882900 | \$52,755 | \$45,333 | 85.9% |
| 883000 | \$54,897 | \$46,442 | 84.6% |
| 883100 | \$54,224 | \$46,168 | 85.1% |
| 883302 | \$76,935 | \$58,840 | 76.5% |